

Airbnb Hosts and Guests Giving Thanks Across the U.S.

This week marks the busiest travel time of the year, with millions of Americans hitting the roads and airports to celebrate Thanksgiving. And across the U.S., Airbnb hosts will be opening their homes to welcome many of these travelers. This Thanksgiving, more Americans than ever are traveling on Airbnb to celebrate, generating important income for Airbnb hosts to help make ends meet in the holiday season.

250,000

American guests will be staying in Airbnb listings over Thanksgiving weekend.

50,000

hosts across the U.S. will be opening their homes to travelers over the holiday.



A growing number of families will be traveling on Airbnb for Thanksgiving.

Five years ago, during Thanksgiving weekend of 2010, roughly 2,500 Americans stayed with Airbnb hosts. This Thanksgiving, over 250,000 Americans will be staying in an Airbnb listing. In the last five years, Thanksgiving travel on Airbnb has grown 100 times over.

At this point five years ago, fewer than 120,000 total guests had ever stayed with Airbnb hosts. Today, that number is over 60 million. Total guests have grown more than 500x in just five years.

Many of these guests will be families traveling to spend Thanksgiving together, and Airbnb can be a great way for families to travel together and have a little extra space. This Thanksgiving, 40 percent of Airbnb bookings in the United States are in listings with two or more bedrooms, and nearly 30 percent are reservations with four or more people

Airbnb hosts will earn valuable income over Thanksgiving weekend. The average host will earn \$440 sharing their space. That's enough to:



Buy Thanksgiving dinner for their family and seven others¹.



Purchase 19 Thanksgiving turkeys, 80 pumpkin pies, or 190 servings of cranberry sauce.



Slash their holiday shopping bills by 50%. The average family will spend over \$800 celebrating the holidays in December².

¹http://www.fb.org/newsroom/news_article/369/

²<https://nrf.com/media/press-releases/gift-givers-plan-splurge-friends-family-this-holiday-season>

Helping middle-class hosts make ends meet.

Other hosts will simply use this income to help pay the bills. Most Airbnb hosts are middle-class families who share the home in which they live. A [study](#) by former White House National Economic Advisor Gene Sperling found that the supplemental money earned by our U.S. hosts essentially represents a 14 percent annual raise for middle class families on our platform, and comes at a time when middle-class incomes have stagnated across the U.S. The typical host in the study earns approximately \$7,350 – vital income for middle-class households trying to make ends meet.

Whether it's families traveling to listings, or hosts opening their homes to visitors, we're thankful that the Airbnb community will be celebrating the Thanksgiving holiday together.

