The Airbnb Community’s Economic Impact on New York City
The Airbnb community supports New York’s goals of strengthening and diversifying the city’s economy.
Airbnb guests support substantial economic impacts in New York City.

$632M
Total economic impact that Airbnb’s 416,000 visitors supported in New York City in the last year.
Airbnb visitors stay throughout New York’s diverse neighborhoods, in all 5 boroughs.

82% of Airbnb properties are located outside of Mid-Manhattan, compared to 30-40% of hotels located outside of Mid-Manhattan.
This allows Airbnb visitors to explore neighborhoods that traditionally haven’t benefited from tourism.

Airbnb visitors by where they stayed:

- **Outside Mid-Manhattan**: 188,600 (45%)
- **Mid-Manhattan**: 88,200 (21%)
- **Brooklyn**: 118,400 (28%)
- **Queens**: 16,200 (4%)
- **Bronx**: 3,200 (1%)
- **Staten Island**: 1,400 (<1%)
In the past year Airbnb generated $105 million in economic activity and supported 950 jobs in the outer boroughs.

These neighborhoods benefit economically from increased visitation.

- Manhattan: $528M
- Queens: $12M
- Bronx: $3M
- Staten Island: $955K
- Brooklyn: $89M

Queens $12M
Bronx $3M
Manhattan $528M
Staten Island $955K
Brooklyn $89M
Airbnb guests support local business throughout New York’s diverse neighborhoods.

57% of visitors’ spending occurs in the neighborhood where they stay.

$740 Average amount that visitors spend in the neighborhood where they stay.
CASE STUDY: LOWER EAST SIDE / CHINATOWN, MANHATTAN

851 Hosts  22,145 Guests stayed in the past year

$17.1M Total guest spending in the Lower East Side/Chinatown

$9.9M to local households
$7.2M to local businesses
CASE STUDY: BEDFORD-STUYVESANT, BROOKLYN

643 Hosts  22,450 Guests stayed in the past year

$14.5M Total guest spending in Bedford-Stuyvesant

$6.1M to local households
$8.4M to local businesses
CASE STUDY: HARLEM, MANHATTAN

1,001 Hosts  28,310 Guests stayed in the past year

$18.1M Total guest spending in Harlem

$8.4M to local households
$9.7M to local businesses
CASE STUDY: ASTORIA, QUEENS

300 Hosts
5,395 Guests stayed in the past year

$3.5M Total guest spending in Astoria

$1.6M to local households
$1.9M to local businesses
The Airbnb community is contributing to a new economy. This sustainable, community-based form of tourism supports households, grows and diversifies tourism, and activates all five of New York City’s boroughs.